



Involvement

Lake Minnetonka Area Chamber of Commerce

Committee Involvement-----Business / Advertising / Networking

The Board of Directors is the policy-making body of the Chamber which represents a broad cross-section of business and professional leaders made up of committed local business people who have demonstrated their interest in the community through their volunteer efforts and participation in the Chamber and its activities.

Business and Education Committee initiates and coordinates programs and networking events targeted toward the needs of member businesses.

Marketing Committee is responsible for raising the awareness of and increasing interest in the Chamber and the many benefits it has to offer, including merchandising, web site and print publications.

Membership Services Committee recruits members, acts as ambassadors for new members, actively networks within the membership, and works to retain current members.

Community Connections: Community Recognitions, Spirit of the Lakes, and the Annual Tree Lighting.

Membership Networking Events

To Sponsor a Networking Event the cost is \$100 and your business information and logo will be included in all promotion of the event including the website, calendar of events, Chamber *Waves* newsletter and Weekly *Waves* emails.

Luncheons – Held the 3rd Thursday of January, March, May, August, October and December

Breakfasts and Business After Hours – These can be held at your place of business or the chamber office.

The Area Chamber of Commerce hosts events each year that attract people from our six cities as well as the surrounding areas. Sponsorship of these events allows businesses and organizations to promote themselves and support the Chamber of Commerce.

Affiliated Memberships-----Voice of Business / Advocates for Business

U.S. Chamber of Commerce

Minnesota Chamber of Commerce

Minnesota Chamber of Commerce Executives, MCCE

Metropolitan Council of Chamber of Commerce, MCCE

Better Business Bureau, BBB

Event Involvement-----Business / Advertising / Networking



Annual Mid-Winter Ball - This elegant social event is held at the beautiful Lafayette Club, **March 29, 2008**, and includes formal dinner, dancing, auction and raffle. Invitations are extended to all in the Lake Minnetonka area communities which provides an excellent opportunity to promote your business.



Annual Golf Ice - Out - This annual event is scheduled for **May 19, 2008**. Our golf scramble provides a great opportunity to network and promote your business while having a great time in a relaxed atmosphere.



Community Recognition Banquet - The Chamber proudly recognizes community members who make our community a great place to live and work. Each year we celebrate our outstanding Youth, Senior Citizen, Volunteer and Excellent Customer Service and Business Person of the Year. The date will be **April 17, 2008**.



Taste of the Lakes - This annual culinary event is a festive evening is set for **September 12, 2008**. It provides local restaurants an opportunity to showcase their specialties. The evening includes; complimentary samples, live musical entertainment, an auction and dessert cruise on Lake Minnetonka.



Annual Tree Lighting - This wonderful community event will be held **November 20, 2008**. It is a holiday tradition trimmed with hot cocoa, cookies, horse drawn hayrides, choirs, bonfire and our first glimpse of Santa Claus to kick off this joyous season. The Chamber sponsors this event as another opportunity to promote your business.

Become a Sponsor

Lake Minnetonka Area Chamber of Commerce

\$5,000 Platinum Level -- Includes all 5 major events and receives:

- **Ten reserved tickets for the Mid-Winter Ball & Taste of the Lakes event**
- Chamber membership for one year
- Business name, and logo in pre-event promotions and advertising
- Company recognition during the PowerPoint program and full size ad in our printed programs
- Sponsor privilege to highlight your company at the event at a sponsor table
- Business name, logo, and web link on Chamber website throughout the year
- Opportunity to be a featured speaker at a chamber event

\$2,500 Gold Level -- Select 3 events and receive:

- **Six reserved tickets for the Mid-Winter Ball & Taste of the Lakes events**
- Business name, and logo on pre-event promotions and advertising
- Recognition of your company during the PowerPoint program and a 1/2 size ad in the printed program
- Business name, logo and web link on Chamber website for 3 months

\$1,500 Silver Level -- Select 2 events and receive:

- **Four reserved tickets for the Mid-Winter Ball & Taste of the Lakes events**
- Recognition on pre-event promotions and advertising
- Recognition of your company with a 1/4 size ad in the printed program
- Business logo *and* name on Chamber website for 2 months

\$750 Bronze Level -- Select 1 event and receive:

- **Two tickets to the Event you are sponsoring**
- Recognition on pre-event promotions and advertising
- Recognition of your company in the printed program

\$250 Supporting Sponsor --Select 1 event and receive:

- Recognition on pre-event promotions and advertising
- Recognition of your company in the printed program

Sponsorship Application -----

Levels \$5,000 *Platinum* – Sponsorship of all five Major Chamber Events

\$2,500 *Gold* – Select three events to Sponsor

\$1,500 *Silver* – Select two events to Sponsor

\$ 750 *Bronze* – Select one event to Sponsor

\$ 250 *Supporting Sponsor* - Select one event to Sponsor

Events to select from

Mid-Winter Ball Saturday, March 29, 2008 ~ **Community Recognition Banquet** Thursday, April 17, 2008

Ice Out Open Golf Scramble Monday, May 19, 2008 ~ **Taste of the Lakes** Friday, September 12, 2008

Annual Tree Lighting Thursday, November 20, 2008

Business Name _____

Company Representative _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email Address _____

Check enclosed in the amount of \$ _____

Or I hereby authorize the chamber to process my Visa Master in the amount of \$ _____
 Card # _____ Exp. Date _____

Name of Cardholder _____ Authorized Signature _____